

**APPROVED
MINUTES
ECONOMIC DEVELOPMENT AUTHORITY
REGULAR MEETING
CITY OF WYOMING, MINNESOTA
SEPTEMBER 9, 2013
5:30 P.M.**

CALL TO ORDER:

Jerry Owens Vice President called the Regular Meeting of the Wyoming Economic Development Authority to order for September 9, 2013 to order at 6:05 P.M.

CALL OF ROLL:

On a Call of the Roll the following members of the Wyoming Economic Development Authority were present: EDA Member, Jerry Owens, Mike Soule, Linda Nanko/Yeager, Nate Wilner, and Eric Peterson

Absent: Phillips and VinZant

Also Present: Assistant City Administrator Robb, City Administrator Craig Mattson and Chisago County HRA/EDA Director Nancy Hoffman

DETERMINATION OF A QUORUM:

The EDA Chairman determined a Quorum was present.

PLEDGE OF ALLEGIANCE:

OPEN FORUM:

"An opportunity for members of the public to address the Economic Development Authority on items not on the current Agenda. Items requiring action maybe deferred to staff for research or future EDA Agendas if appropriate."

"NO COMMENTS RECEIVED"

APPROVAL OF MINUTES:

- 1 Consider approving the minutes of the "Regular Meeting" of the Wyoming, Minnesota Economic Development Agency for August 12, 2013.**

A MOTION WAS MADE BY EDA MEMBER PETERSON SECONDED BY EDA MEMBER SOULE TO APPROVE THE "REGULAR MEETING" MINUTES OF THE WYOMING, MINNESOTA ECONOMIC DEVELOPMENT AUTHORITY FOR AUGUST 12, 2013

Voting Aye: Owens, Wilner, Soule, Peterson and Nanko-Yeager

Voting Nay:

Abstain: Vinzant and Phillips

ACKNOWLEDGE RECEIPT OF REPORTS OF OFFICERS, BOARDS, COMMISSIONS AND DEPARTMENT HEADS:

NEW BUSINESS –

2. Review City of Wyoming EDA Community Marketing Video

Nancy Hoffman – Chisago County HRA/EDA Director – Impressed with Video

Asst. Admin Linwood – It is already on the City's website, it will be put in marketing packets and we will give to Nancy Hoffman for business expos and events

EDA Member Soule – was impressed with the business portion of the video, nicely done. Try to zero in on some primary targets for the Hotel.

Mayor Peterson – Try to use in continuing Ed class in Forest Lake, the class was really selling the City of Forest Lake to realtors, we talk to MN car and realtors association. Possibly talk to the City of Forest Lake and see if they provided the funding for the class. Forest Lake Chamber of Commerce may be a good contact as well.

OLD BUSINESS – NONE

3. BRE INTERVIEWS

Nancy Hoffman- Chisago County HRA/EDA Director –

Carla Vita and I have visited 12 businesses. We have 22 on their list and will be visiting a few more this week and in October. Really have had good luck, very well received, everyone is happy to get a visit. Few of the trends that we are hearing, high taxes is a complaint, frontier is a sore spot and a bit all over the board. Carla and Nancy have enjoyed the manufacturing ones and our providing cards to the manufacturers and get a good supplier list through the state. We would like to take on more of the manufacturing businesses.

EDA Member Soule – Would be nice to shadow Carla and Nancy on one of their visits.

Nancy Hoffman - said that would be fine, will get the information to staff when EDA members would like to go on visits to shadow.

EDA Member Owens – would be good to watch and see what Carla and Nancy are doing to be successful.

4. Old Highway 61 Update

Nancy Hoffman - Old Highway 61 meeting, 3rd meeting will be coming up in Moose Lake and they will be offering a bus. We are now starting to talk about how to brand this with the 3 counties.

October 4th, the City of Pine City – The Old Hwy 61 film festival, on Friday night from 4pm to 6pm at the technical college. We have Kathy Wurzer coming to talk about 61 and we will have booths starting in Wyoming and have brochures and information for that event. Should be a fun event to kick everything off and unveil branding.

A MOTION WAS MADE BY EDA MEMBER SOULE SECONDED BY EDA MEMBER PHILLIPS ADJOURN THE September 9, 2013 “REGULAR MEETING” OF THE WYOMING, MINNESOTA ECONOMIC DEVELOPMENT AUTHORITY MEETING AT 6:07P.M.

Voting Aye: Owens, Wilner, Soule, Peterson and Nanko-Yeager

Voting Nay:

Abstain: