

**UNAPPROVED
MINUTES
ECONOMIC DEVELOPMENT AUTHORITY
REGULAR MEETING
CITY OF WYOMING, MINNESOTA
May 13, 2013
5:30 P.M.**

CALL TO ORDER:

Ted Phillips President called the Regular Meeting of the Wyoming Economic Development Authority to order for May 13, 2013 to order at 5:30 P.M.

CALL OF ROLL:

On a Call of the Roll the following members of the Wyoming Economic Development Authority were present: EDA Member, Jerry Owens, Ted Phillips, Eric Peterson, Mike Soule and Linda Nanko-Yeager, Ray VinZant, Nate Wilner

Absent: None

Also Present: City Administrator Craig Mattson, Assistant City Administrator Robb Linwood and Chisago County HRA/EDA Administrator Nancy Hoffman

DETERMINATION OF A QUORUM:

The EDA Chairman determined a Quorum was present.

PLEDGE OF ALLEGIANCE:

OPEN FORUM:

"An opportunity for members of the public to address the Economic Development Authority on items not on the current Agenda. Items requiring action maybe deferred to staff for research or future EDA Agendas if appropriate."

"NO COMMENTS RECEIVED"

APPROVAL OF MINUTES:

- 1 Consider approving the minutes of the "Regular Meeting" of the Wyoming, Minnesota Economic Development Agency for April 8, 2013.**

A MOTION WAS MADE BY EDA MEMBER OWENS, SECONDED BY EDA MEMBER VINZANT TO APPROVE THE "REGULAR MEETING" MINUTES OF THE WYOMING, MINNESOTA ECONOMIC DEVELOPMENT AUTHORITY FOR APRIL 8, 2013.

Voting Aye: Peterson, Owens, Phillips, Wilner, VinZant, and Nanko-Yeager

Voting Nay:

Abstain: Nay

ACKNOWLEDGE RECEIPT OF REPORTS OF OFFICERS, BOARDS, COMMISSIONS AND DEPARTMENT HEADS:

NEW BUSINESS

2. Wyoming Shell 2nd Quarter Business Award

EDA President Ted Phillips – presented the Peter’s family the 2nd quarter Business Award for the Wyoming Shell. The EDA Thanked the Peter’s for having their business in Wyoming.

3. Community Profile Video Update

*Staff will have information of potential candidates for the video at the next meeting.
EDA Member Soule asked if we could possibly have them present at the next meeting.*

4. BRE Interviews

The EDA suggested the possibility of looking at moving forward with the interviews without the local business association.

EDA Member Soule - questioned if the interviews would provide much information at the end of the day. It was also suggested that we may not have enough people to conduct the interviews. Staff suggested that if we were able to make contact with a quarter of the 120 businesses it would be a success.

Council Member Nanko/Yeager suggested that maybe we should take stock of WABA’s suggest that city council and staff should not be involved.

Administrator Mattson suggested that the sample size of the people may show what businesses or people are looking for.

HRA/EDA Director Nancy Hoffman stated that 80% of your business growth comes from the businesses that are currently in your community.

The EDA suggested that we start with or without the involvement of the Wyoming Area Business Association. Bring Business Interview List to next meeting for review by the EDA. We should be able to assemble 5 teams of two to start the interview process.

5. EDA Marketing Plan

Nancy Hoffman reviewed the draft Chisago County Economic Development Marketing Plan.

Council member Nanko/Yeager suggested use the County outline as a template for Wyoming.

Mayor Peterson suggested using a subcommittee just to focus on the marketing aspect for the EDA. Perhaps highlight our city owned property in the marketing materials. Possibly look at trade shows, business expos or realtor expos to try to market the city. Chisago County HRA/EDA will let Wyoming know of any opportunities.

The Marketing Committee will be made up of Council Member Nanko/Yeager, EDA Members Nate Wilner

and Mike Soule and Robb Linwood.

A MOTION WAS MADE BY EDA MEMBER VINZANT SECONDED BY EDA MEMBER OWENS TO ADJOURN THE JANUARY May 13, 2013 "REGULAR MEETING" OF THE WYOMING, MINNESOTA ECONOMIC DEVELOPMENT AUTHORITY MEETING AT 6:17 P.M.

Voting Aye: Soule, Peterson, Owens, Wilner, VinZant, Phillips and Nanko-Yeager

Voting Nay: None

Abstain: None